

June 2020

Band Parents and Students:

Welcome to the 2020-21 Floyd Central Band Program. For families who are new to our program, welcome! For our returning families, we are glad to have you with us and look forward to what the year brings for our program.

It is important to know that the Marching Band fees assessed to each student do not cover all the expenses related to our program. We are fortunate to have our FC Band Booster Organization that works diligently throughout the year to raise additional funds for our program needs that extend beyond what you pay directly. As our program grows, we need to reach outside of our student and family groups and work more in our community to increase the interest for our program.

We know Floyd County is a community that supports the arts – as we were able to secure the necessary funds to order the new uniforms we introduced in 2018. We believe the success of our sponsorship program provides an opportunity for area businesses and patrons to show their support for arts education and the FCHS band program. The enclosed sponsorship packet provides you with the details. You may make copies of the forms as needed to give to potential sponsors. The packet can also be downloaded from www.floydcentralband.org. Use the enclosed letter to help you when contacting potential sponsors.

Some things to know:

- All submissions of logos need to be done electronically, and should be sent to president@floydcentralband.org
- All checks should be made to FC Band and mailed to FC Band Boosters or delivered to school in an envelope. Please include the information form with the payment. If you have questions, please email our Booster President at president@floydcentralband.org.

Our goal is for each student to obtain at least one sponsor. As an incentive, students will receive 25% of what sponsorship they secure for their individual band accounts. This money can be used for band expenses they will have during their involvement with FC Band. This is a great way for students to bank money in their accounts. Please keep in mind that all sponsorships and payments must be received by August 30 in order to be included for this year's Invitational recognition.

Thank you,

Harold Yankey
Director, Floyd Central Band

Briston Hatchell
Assistant Director, Floyd Central Band